

Press Release

New Canon MFP range provides cost-effective, high-performance black-and-white printing

- *The Canon compact imageRUNNER 2500 series represents a cost-effective and productive black-and-white print solution*
- *Energy star certified devices offer best [energy efficiency](#) in their class*

REIGATE, 14 January, 2010. Canon UK, world leader in digital imaging technology, has today announced the launch of its new expanded range of compact [black-and-white A3 multifunctional printers](#) (MFPs) - the imageRUNNER 2500 series. The series is designed to provide productive and [cost-effective](#) black-and-white output for small-to-medium sized workgroups and organisations.

The imageRUNNER 2500 series replaces the current iR 2018/30 series. The expanded range of ten compact devices provides cost-effective print, copy, scan and send capabilities for busy small and medium-sized workgroups.

The new series increases [workplace productivity](#), improving performance and responsiveness with fast speeds of up to 45 pages-per-minute (ppm), high paper capacity, rapid recovery from sleep mode and first copies available in as little as 3.9 seconds.

Users are able to quickly and efficiently scan in colour and send to a variety of destinations, including the network and FTP folders as well as email addresses with Canon's i-Send function. The devices also create a high-quality, compressed PDF file for quick and easy sharing via email.

The new series also improves efficiency and usability with a large, intuitive touch-screen display as well as the ability to scan directly to USB memory key. Highly productive automatic double-sided printing and optional inner staple finishing saves further time and hassle.

The imageRUNNER 2500 series offers lower costs of operation and maintenance with a "service-friendly" design. A higher yield drum unit also reduces maintenance times and requirements. The network-ready devices enable IT administrators to monitor any MFP on the network remotely with iW Management Console. Seamless integration into an organisation's existing IT systems is ensured with PCL and PostScript capabilities.

The imageRUNNER 2500 series is also compatible with Canon's e-Maintenance tool, which maximises uptime through remote diagnostics. Should an error occur, an instant notification is sent to the service provider. E-maintenance can also minimise administrative burdens through automated meter readings and the monitoring of consumables.

Trevor Dodsworth, Head of Product Marketing, Canon Business Solutions, Canon UK, said; "Now more than ever, organisations are looking for ways to streamline costs and increase productivity. Our new expanded range of compact black and white devices provides cost-effective black and white printing, copying, colour scanning and sending capabilities - all in a space-saving and user-friendly design."

The new series is [EnergyStar](#) certified and offers class-leading energy efficiency with low TEC* ratings. The new imageRUNNER 2500 series consumes as little as 1.5 watts in sleep mode.

Dodsworth continues, "Not all organisations require colour printing solutions, especially smaller companies and legal and public sector organisations. The new black-and-white compact MFP series is designed to address the needs of this market with a high performance and cost-effective print solution."

The Canon imageRUNNER 2500 series includes the Canon imageRUNNER 2520/i, 2525/i, 2530/i, 2535/i, and 2545/i. It will be available across Europe from 1st February 2010.

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Notes to editors

* Typical Electricity Consumption (TEC) rating represents the typical electricity consumed by a product during one week, measured in kilowatt-hours(kWh). The test methodology is defined by EnergyStar. <http://www.eu-energystar.org>. Please see below TEC figures for imageRUNNER 2500 series:

- imageRUNNER 2520i: 0.95 kWh
- imageRUNNER 2525: 1.12 kWh
- imageRUNNER 2525i: 1.12 kWh
- imageRUNNER 2530: 1.39 kWh

- imageRUNNER 2530i: 1.41 kWh
- imageRUNNER 2535: 1.99 kWh
- imageRUNNER 2535i: 2.03 kWh
- imageRUNNER 2545: 2.24 kWh
- imageRUNNER 2545i: 2.25 kWh

About Canon UK

Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.

Canon (UK) Ltd is the UK marketing and sales operation for the global company based in Tokyo, Japan. In the UK Canon employs around 1,700 people in various locations including Ireland.

The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments (including: multifunctional printers, IT consultation, photocopiers, printers, large format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.

Further information about Canon UK Ltd is available at: www.canon.co.uk or visit the Canon Press Centre http://www.canon.co.uk/About_Us/Press_Centre/index.asp

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